HOME Coalition Webinar

WITH SPECIAL GUEST HUD SECRETARY JULIÁN CASTRO

AUGUST 4, 2015

3:30 PM EST
The Honorable
Julián Castro
Secretary
U.S. Department of
Housing and Urban
Development
Q & A

with

The Honorable Julián Castro

Secretary
U.S. Department of Housing and Urban Development
# National Campaign to #SaveHOME

## HOME Funding, Fiscal Year (FY) 2010-2015

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<th>FY 2010</th>
<th>FY 2015</th>
<th>Difference ($)</th>
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<td>$1.825 Billion</td>
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National Campaign to #SaveHOME

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<th>Proposed FY 2016 HOME Appropriations</th>
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<tr>
<td>FY 2015</td>
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<td>$900 Million</td>
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That’s 93% less than last year!

*The House FY 2016 only provides $767 million in appropriated funds and contains a highly objectionable transfer that would essentially eliminate a new housing resource—the National Housing Trust Fund—in an attempt by the Appropriations Committee to fund HOME at its record low $900 million level.
Tell Congress to #SaveHOME:

• Restore HOME funding to at least $1.06 billion, as requested by the President.

• Lift the Budget Caps.
Impact of Senate’s Proposed Cuts:

**Increased the risk of homelessness** for more than 8,800 families who receive tenant-based rental assistance annually.

**39,000 fewer affordable housing units will be built or preserved annually.** This comes at a time when our nation’s affordable housing crisis has reached record highs.

**Limited access to the Low Income Housing Tax Credit.** Since 2010, more than one-third (37%) of all HOME funds are used in LIHTC projects. A quarter (25%) of all LIHTC-financed developments also use HOME dollars.

**Negatively impacts rural communities.** Small town and farming communities have some of the worst housing in the America. HOME funding is a key ingredient in improving the quantity and quality of affordable housing in rural America.
4 Ways You Can Help #SaveHOME!

(1) **Call your Representatives and Senators** and urge them to restore funding for the HOME program.

(2) **Schedule a meeting with your Senators and Representatives** or their staff to discuss why HOME is critical to the work that you do.

(3) **Invite your Representatives and Senators to visit** your organization, take a tour of a HOME-funded development, or meet a family that used HOME dollars to access safe, decent, and affordable housing.

(4) **Engage your local media** by pitching a news story or publishing an op-ed about what the proposed HOME cuts mean to your community.
#SaveHOME Tips

**Connect the dots.** Tell your Representatives and Senators about how you use the HOME program to support your work.

**Put a human face on HOME.** Share an example of a family who used HOME to access decent, safe, affordable housing.

**Broaden HOME’s base of support.**
- Explain how HOME serves key constituents like seniors, people with disabilities, veterans, the homeless, and rural communities.
- Talk about how HOME supports important programs like the Low Income Housing Tax Credit and USDA Rural Housing programs.
- Connect HOME to key stakeholders in your communities

**Explain the Pain.** Tell Congress what these cuts mean for your organization, its mission, and the communities you serve.
#SaveHOME Resources

#SaveHOME national sign-on letter signed by more than 1,500 organizations!

#SaveHOME fact sheet with background information on the HOME program and how the proposed #CapsHurt low-income families, veterans, children and seniors.

Lists of key House and Senate targets, along with contact information for each office.

Charts showing how the impact of the Senate HOME cuts by state and participating jurisdiction.

Information on how your state uses HOME to provide access to affordable housing.

Sample letters to your member of Congress and your mayor or local official.

Sample op-ed for your local newspaper.

HOME success story template. Use this template to submit a HOME success story for publication in the upcoming HOME Coalition report.

Summer Advocacy Toolkit with best practices on engaging your Members of Congress.
Stay Connected:

Check out the HOME Coalition website or sign up for the Action Alert List Serve!

#SaveHOME and #CapsHurt
Contact the HOME Coalition:

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